Statement of Applicability – ISO 20252:2019

Version 3 · Effective: 13 November 2026

MedSurvey is a market research organization that helps organizations conduct market research surveys with healthcare professionals. We support research operations for consulting firms in the life sciences sector from our Southampton, Pennsylvania office.

MedSurvey's attested scope of services for ISO 20252:2019 covers the Core Elements (Clause 4) and Annexes A and E. Annexes B, C, D and F are excluded because MedSurvey does not provide fieldwork, physical observation, digital observation, or data management and processing services.

Annex	Attested	Excluded	Explanation
Annex A: Sampling including access panels	Yes	A.3, A.4.5	MedSurvey's panel is built in-house from healthcare professionals of various taxonomies, verified by NPI. When needed, and with the client's approval, MedSurvey uses a third-party sample provider to supplement a project to achieve completion. Where panel and third-party sample are blended, the sources and their proportions are disclosed to the client (A.4.4).
Annex B: Fieldwork	No		MedSurvey does not provide fieldwork services.
Annex C: Physical observation	No		MedSurvey does not provide physical observation services.
Annex D: Digital observation	No		MedSurvey does not provide digital observation services.

Annex	Attested	Excluded	Explanation
Annex E: Self-completion	Yes		MedSurvey programs surveys to the client's specifications when requested, and provides sample to help clients complete their projects.
Annex F: Data management and processing	No		MedSurvey does not provide data management and processing services.

This Statement of Applicability is published on the MedSurvey website and is available to clients and other stakeholders at all times (ISO 20252:2019, 4.1.1 d). It is reviewed at least annually and authorised by senior management.

Approved by:
Chris Foley
Director of Technology Operations, CIPP/US, Quality Manager
Date: 13 November 2026

Revision history

Version	Date	Change
1	2024-09	Initial Statement of Applicability for certification.
2	2025-09-18	Annual review.
3	2026-11-13	Addresses 2025 surveillance Areas of Concern 1 and 2: removed subjective wording ("powerfully", "knowledgeable") per 4.1.1 f; corrected the scope statement, which listed Annex F as both attested and excluded (scope is Core + Annexes A and E); added the publication statement per 4.1.1 d.